



Indexing Sustainable Performance

Industry Veteran Henry Boerner Joins the CRD Analytics Team

NEW YORK, September 4, 2009 – CRD Analytics LLC announced today that Henry (Hank) Boerner, Chairman and Chief Executive Officer of Governance & Accountability Institute, has joined the Board of Advisors to provide strategic direction and guidance. CRD Analytics is a leading provider of innovative indexes that are licensed to institutional managers and used to create index-linked investment products, including mutual funds, exchange-traded funds, unit investment trusts, and separately managed accounts.

Hank Boerner comments on the relationship with CRD Analytics: “It has become very clear to investors and their asset managers that Sustainability and ESG issues now rank as high as the traditional financial metrics to be considered in making investment decisions. CRD’s powerful methodologies are world class and help investors answer critical questions -- is this company sustainable over the long-term? Are we investing in responsible companies?”

This relationship is significant for CRD Analytics. With Hank’s expertise, CRD Analytics will gain insight and leadership into such areas as critical issues management, strategic corporate communications, crisis response and situation management.

Mike Muyot, the President of CRD Analytics, adds his comments about this relationship with Hank Boerner: “We are very excited about Hank joining our Board. We met through the Wall Street Green Trading Summit, which Peter Fusaro, another Board member founded eight years ago. Hank’s two decades of experience in risk mitigation, financial services and ESG based performance has been instrumental in helping to steer CRD Analytics in the right strategic direction and identify the best client partnerships. We are looking forward to Hank’s continued board stewardship.”

About Governance & Accountability Institute (G&A):

The Governance & Accountability Institute, Inc. is a global research, news and trend monitoring, editorial services / publishing, analysis, and advisory services organization serving leaders and boards of organizations in the corporate (private), public and social/institutional sectors.

The Institute offers leaders, and directors and trustees a portfolio of resources to help them detect, identify, monitor, analyze, quantify, and in various ways address critical issues -- especially those reaching “the tipping point,” when resolution of issues will be harder to achieve. Often, in our experience, critical events move rapidly to the crisis state – and become much more difficult to manage and resolve. And these confrontations with stakeholders can be costly in the long run.

About CRD Analytics

CRD Analytics is the leading provider of independent sustainability investment analytics. CRD Analytics empowers its clients with actionable and performance-driven information distilled from large sets of complex data including financial, environmental, social, governance and patent information. CRD Analytics partners with its clients to construct proprietary index-based products – Exchange-Traded Funds (ETFs), separately-managed accounts, mutual funds and Unit Investment Trusts (UITs).

Using its proprietary SmartView™ Technology Platform, CRD Analytics empowers its clients with actionable information distilled from large sets of complex data to produce comprehensive and relevant financial, environmental, social, and governance performance-driven information.

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